

PTC University 2010



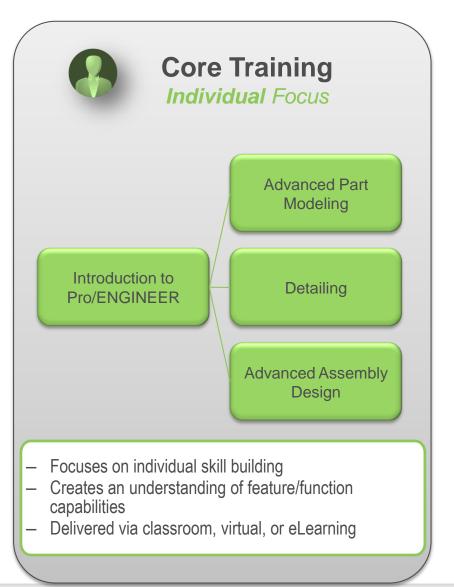
October 2010

Agenda



- > Best Practice Academy
- > eLearning
- > PTC University Sweden







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Learning Program Drives Adoption of Best Practices



> Best Practice Overview

- Introduces you to methods of pre-configured modules
- Leverages PTC Best Practices

> Learning Consultation

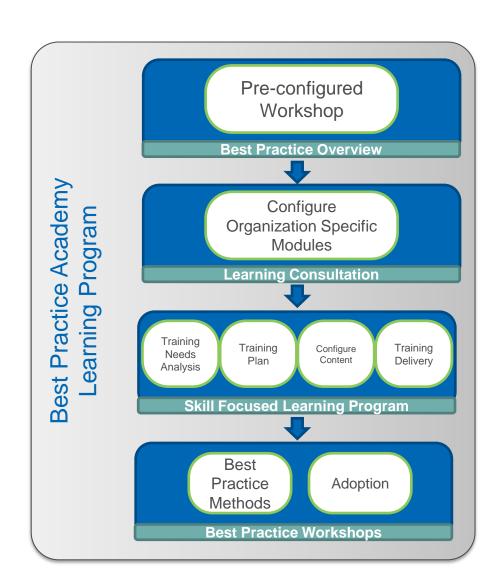
- Collaborates with you to identify core focus areas
- Builds alignment on core objectives within your organization
- Conducts interactive workshops with core SMEs on configured module adoption for your organization

> Skill Focused Learning Program

- Assess individual capabilities to utilize best practice modules
- Builds individual skills
- Re-assess to ensure successful adoption

> Best Practice Workshops

- Interactive sessions to teach specific methods around organizationally configured modules
- Tailored to specific audiences and needs
- Leads to targeted follow-up to drive adoption



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Top 22 Modules in Portfolio



> Robust Part Design

- Structuring Models
- Making Models Transparent
- Creating Robust Models
- Sharing Part Geometry

> Assembly Design Strategy

- Improving Assembly Performance
- Creating Assembly Instances
- Sharing Assembly Geometry
- Structuring Assemblies
- Assembly Design Scenarios

> Collaborating with other CAD Tools

- Importing MCAD-Data Planning
- Importing MCAD-Data tools
- Importing MCAD-Data Examples

> Optimizing Drawing Creation

- Planning Drawings
- Pre Configuring Drawings
- Improving Drawing Quality
- Optimizing Drawing Performance
- Drawings Scenarios
- Managing Tolerances
- Creating Drawing Table

> Other Modules

- Documenting Assembly Process
- Selecting Curves
- Selecting Surfaces

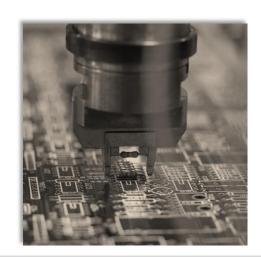
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- > Improve product quality, reduce re-work
- > Decrease time to market
- > Improve workflow through process adoption
- > Reduce burden on internal experts to create and research best practices
- Increase adoption through improved integration of process and technology









eLearning



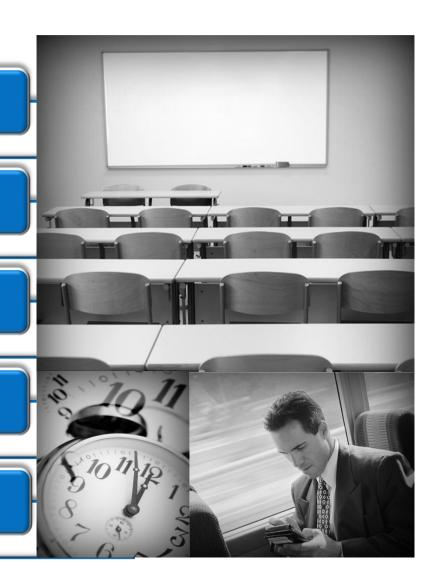
Constantly changing schedules

Justifying time away from the office

Geographically dispersed teams

Multi-tasked work environment

Need learning on-demand



PTC University eLearning Libraries Make it Easy



Convenient

- Available 24/7/365 from any location
- Stop and start training at any time

Comprehensive

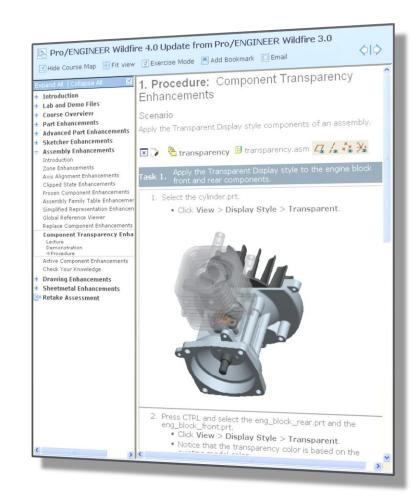
- eLearning for all PTC product families
- Includes lectures, demos, & lab exercises
- Learn new topics & advanced features

Efficient

- Short, easy to absorb modules
- Quickly search for specific topics

Delivers Value

- Calculate skill retention with assessments
- Track & measure progress with PTC University Precision LMS

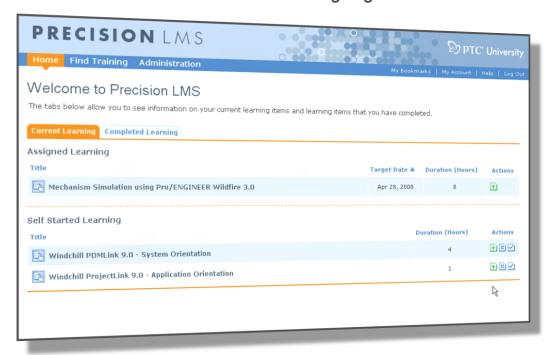


"30% of software training done in 2009 was eLearning"



Comprehensive Content

- 4,000+ hours of quality learning material
- Same content as Instructor-led training
- Covers basic and advanced topics
- Available in 9 different languages



Pro ENGINEER°

- Pro/ENGINEER
- **•**COACH for Pro/ENGINEER

Windchill

- Windchill
- •Windchill PDMLink
- •Windchill ProjectLink
- Windchill ProductPoint
- •FlexPLM

Arbortext

- Arbortext
- Arbortext IsoDraw

ProductView Mathcad CoCreate Pro/FICIENCY

Precision LMS Capabilities

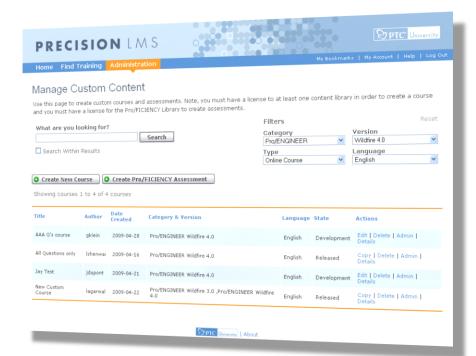


> Administrators can:

- Configure existing eLearning
- Integrate organizational content
- Auto generate assessments
- Create new assessments
- Assign group owners

> Managers can:

- Create team development plans
- Track team enrollments and transcripts
- Access real-time individual and team progress reports
- Export data for additional analysis



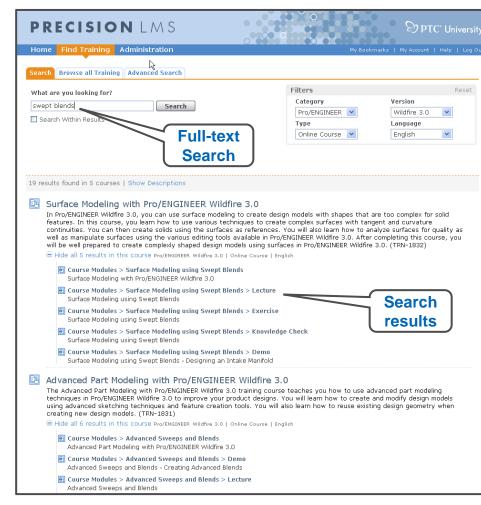


Precision LMS Capabilities



> End-users can:

- Maintain a personal development plan
- Full-text search of available courses and course content
- Access Web-based Training
- Receive targeted development suggestions based on assessment results
- Easily share content via embedded email function
- View complete transcripts and Pro/FICIENCY results



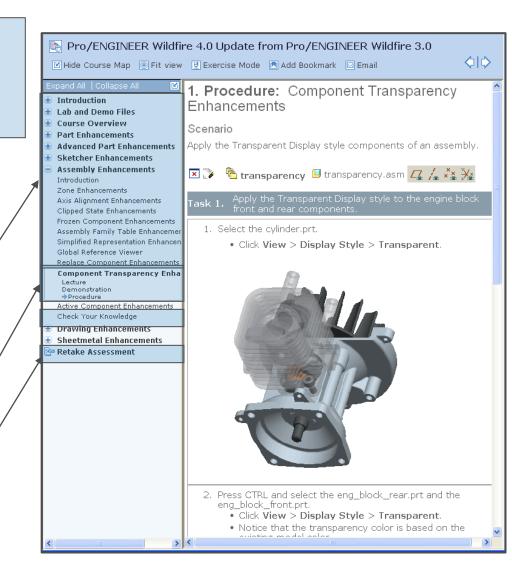
PTC University eLearning Libraries Value Proposition

> Value Proposition

 Pro/Engineer eLearning Library for same money as a 3-day In-Centre course

> Benefits

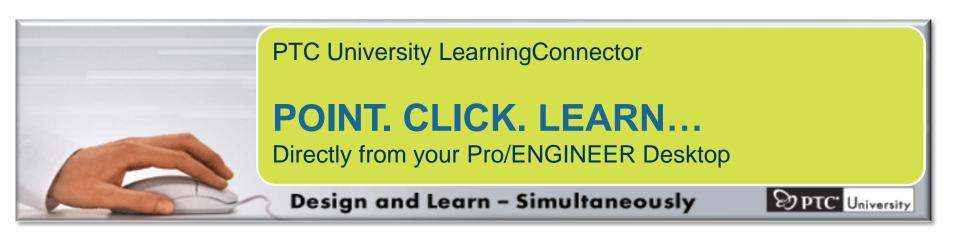
- Available 24/7/365
- 100+ Standard & Advanced Courses
- Easily searchable modules and topigs
- Lecture, Demonstrations, hands-on Exercises & Assessments format
- Testing, reporting and tracking built into courses and Learning Management
 System
- Live telephone support available



New Precision LMS Capability - LearningConnector



- >Seamless connection from your work to learning
- >Access short eLearning topics while working within PTC products
- >Leverage comprehensive technical support Knowledge Base
- >Dynamic content delivery based on your current activity
- >Rigorously mapped for specific, accurate results



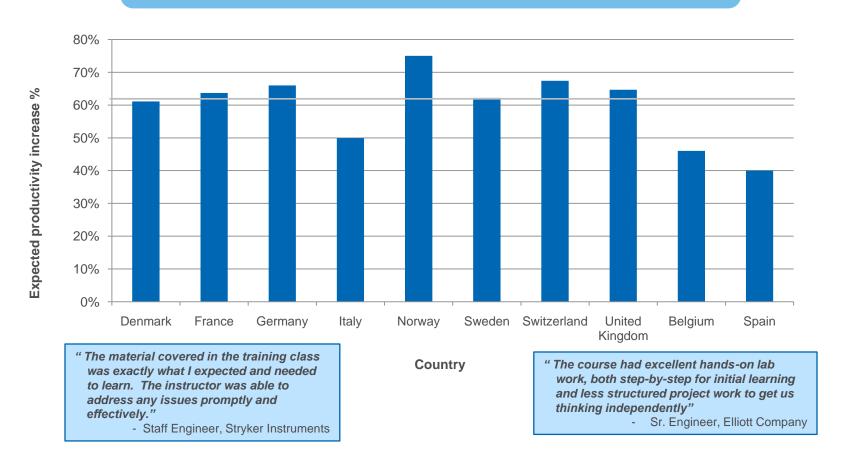


PTCUniversity Sweden





PTC Students expect their productivity to increase 63% on PTC software after training!*



^{*} Based on Customer Satisfaction survey completed by 2,500 students taking PTC Training Classes between April 1/09 and March 313/10.

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PTC University Content and Infrastructure



4,000 hours of quality content

Supports all PTC Product lines

Short, easy to use modules

Assessments, reporting, measurement

Precision Learning Programs

Training Needs Analysis & Planning

Configured or Custom Content

Role-based Learning Paths

Best Practice Academy

Instructor-Led Training

Thousands of Topics

400+ Certified Trainers worldwide

Traditional & Virtual Classes

Public or Private

Precision LMS

Certified Instructor Program

Modular Content Development

Precision Learning Methodology

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Virtual Classes - Same Quality Instruction with Greater Flexibility

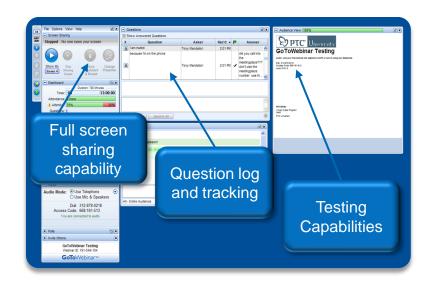


Instructor-led training delivered online

- Same superior content and instruction as traditional instructor-led classes
 - Right blend of lectures, demonstrations, hands-on instruction, and assessments
 - Available in 9 languages
- Learn while working ½ day sessions enable application of new skills immediately after a class

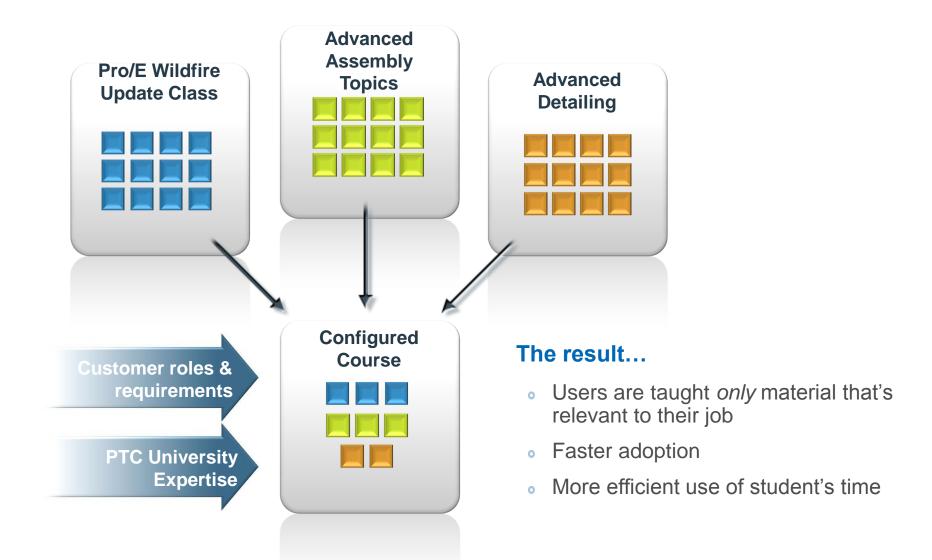
Achieve more value from your training

- 15% reduction in total cost of training due to no travel costs
- 20% reduction in user downtime
 - No travel to / from class
 - Able to balance work / training





Configured Courses Are Easily Created From Multiple Courses/Topics PTC°



Be a [Pro] ENGINEER with PTC University

- > [Be Progressive]
 - Innovate your designs and thinking
- > Be Proficient
 - Discover timesaving tips, tricks, and tools
- > [Be Proactive]
 - Enhance your skills, productivity and results
- > Be Particular
 - Learn from the experts
- > [Be Precise]
 - Know everything you need for your role



PTC University [Pro] ENGINEER Expert Tracks





Pro Design **Engineer**

Advanced Modeling

Behavioral Modeling

Mechanism Design

Mechanism **Simulation**

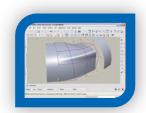


Pro Routed **Systems Designer**

Intro. Routed **Systems** Designer

Cabling

Piping



Pro Conceptual Designer

Surface Modeling

Freeform Surface Modeling



Pro Assembly Designer

Advanced **Assembly** Management



Pro Detailer

Detailing

- All Tracks require either Intro or Update to Pro/ENGINEER Wildfire 4.0 or 5.0
- [Pro] Design Engineer, [Pro] Routed Systems Designer and [Pro] Conceptual Designer Expert Tracks require 2 additional modules / courses © 2006 PTC



http://www.ptc.com/go/ptcusweden/



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Hur förblir du konkurrenskraftig i vår föränderliga globala värld?

Du arbetar med komplex produktutveckling i en global miljö, ditt företag behöver kompetent personal, som inte bara är välutbildad utan även innovativ och handlingskraftig. Ju bättre du kan tillgodos e dig PTCs produkter, ju innovativare kan du vara i din produktutveckling.

Hos PTC University kan du lära dig allt om PTCs produkter!

PTC Universitys utbildningar leds av certifierade, pedagogiska instruktörer. Endast PTC University har tillgång till PTCs produktutveckling och konsultorganisation. Dets äkerställer att din utbildning innehåller den senaste informationen och de bäst anpassade övningarna.

Visste du att då du dettar i en PTC lärarledd standard kurs får du tillgång till samma kurs som eLearning

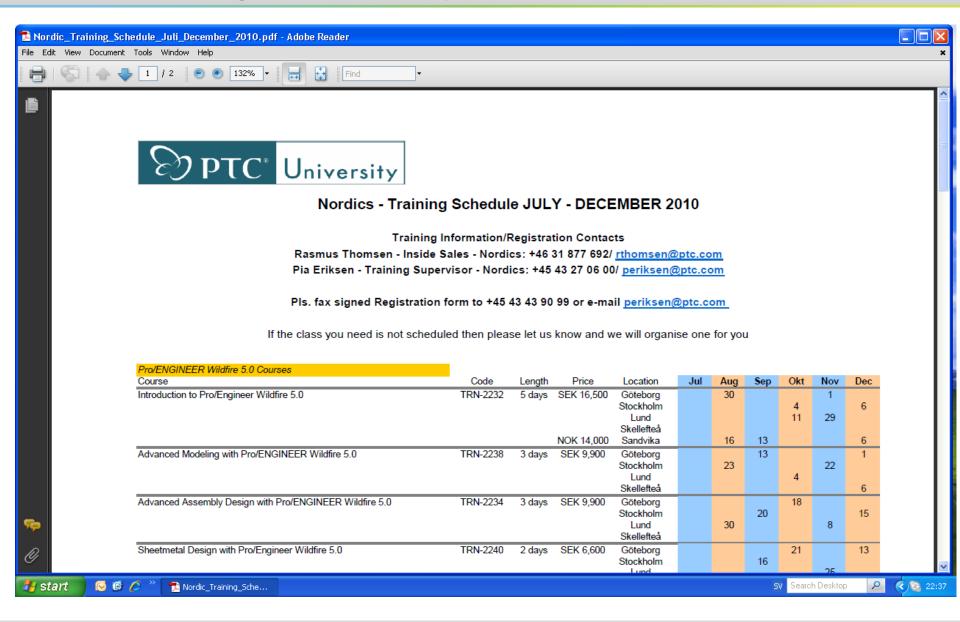
· under ett helt år utan extra kostnad!



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Nordic Training Schedule July-December 2010





Thank You